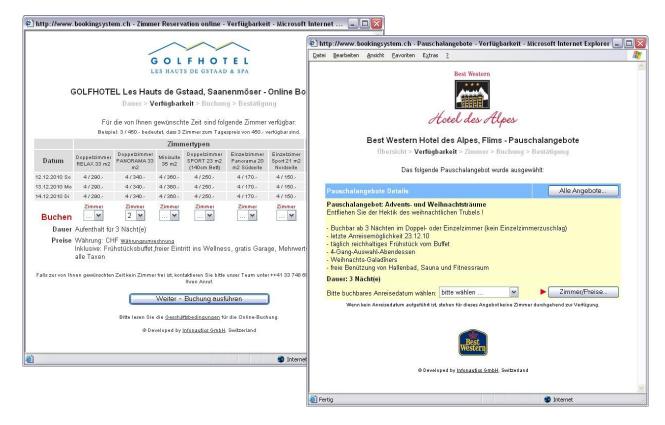# Commission-free Online Booking System
Infonautics Booking Engine

Room Bookings   **Package Bookings**

Your own Online Booking System
for room bookings
and
package bookings

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1. Reasons to have your own online booking system

Customers tend more and more to make room bookings directly on the hotel website. You do not want to pay commission charges for guests you acquired yourself through your own website. Within minutes you would like to publish easily and fast your latest special offers such as wellness and weekend specials, ski or golf packages etc. The online booking system should be simply to use and understandable for you as well as for your guests. The design of the booking screens should correspond with the layout of your already existing website.

An easy-to-use and successful online booking system fulfils following conditions:

- **Best Price Policy** on the hotel website, i.e. the room rates are at least as advantageous as offered on other systems (easily possible when no commission will be charged).

- **No Hindrances** during the booking process, i.e. no registration in advance should be demanded nor should any message appear as "No rooms for the time requested". Alternatives should be shown immediately.

- **Direct Communication** with the hotel. No booking screens with unknown logos and names. The guest has more confidence in the hotel, where he or she would like to make a reservation than in any other partner website. The payment will be made directly to the hotel.

- **Immediate Booking Confirmation** online on the screen and by email to the customer. A further booking confirmation will automatically be dispatched by email to the hotel.

- **Special Offers** encourage the customers to make definitive bookings. Use the possibility to publish special offers and packages.

- **The Easy-to-Use Online Administration** has been designed to keep the administration at a minimum of effort.

2. Advantages

- **Save time at your reservation desk** as your guests are able to check vacancy during 24 hours a day and book instantly online.
- Within minutes you are able **to publish special offers** on your own website; as for example **Wellness-Weekends, Golf-Packages, Honeymoon-Specials etc.**
- In **3 steps only** your guests are able to **book** the requested rooms instantly **online**.
- The **booking confirmation** including reservation number will be sent automatically by email.
- **Secure data transmission of** credit card details (SSL Secure Socket Layer).
- With your own online booking system on your website **no commission charges** will become due.
- Simple and fast update of your free-sale allotments for direct bookings on your website.
- **No cost-intensive investments** in hardware or database software are needed. Merely a PC with temporary internet access is requested.
- The online booking system can **easily be integrated** into your already existing website.
- The layout of the online booking forms/screens corresponds with the **design** of your already existing website and the **corporate identity of your hotel**.

3. Module "Rooms" for room reservations

With your individual password and UserID you have online access in order to update following data:

Rack Rates / Rates per night:
- Up to 6 different room types.
- Free-sale allotments per room type.
- Changes and closings of the free-sale allotments are possible at any time.
- Up to 10 different price periods during the following 365 days.
- Price quotations for supplements such as half-board and extra bed.
- Possible discounts on longer stays, calculated in percentages on room rates.
- Possible definition of minimum stays in up to 5 different time periods during the following 365 days.
- Possible definition of weekend rates.
- Logical check of credit card number.
- Automatic confirmation of bookings by e-mail to the hotel and to the guest.

The data entered can be changed and modified at any time.

4. Module "Packages" for package bookings

You can define as many **individual packages** as you like. The user-friendly booking system enables you **to publish the data within minutes on your own website**. Following information can easily be entered and published per offered package:

- Description of all services included.
- One additional image per package.
- Definition of the validity period of the package (example 10.04. - 10.05.2002).
- Definition of the number of nights (example: Package for 7 nights).
- Definition of the possible arrival days (example: arrival on Saturdays only).
- Price quotation per room type.
- There are up to 5 different price periods per each package possible.

The booking system will automatically evaluate following data:
- List of all possible packages ordered by dates:

Ski package Sunshine	20.02. - 04.04.2002	7 Nights
Golfing on weekends	10.05. - 10.06.2002	3 Nights
Relax and Wellness Package	02.08. - 05.09.2002	5 Nights

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- Based on the room allotments the booking system will automatically list all possible arrival days per package. (The list shows only dates when a room can definitely be booked!)

Ski package Sunshine: 7 Nights, Saturday to Saturday only
Possible arrival days:
22.02., 08.03., 15.03.

- Logical check of credit card details.
- The confirmation of the booking will be sent automatically by e-mail to the hotel and to the customer.

Any data entered can be changed at any time.

5. System requirements at the hotel

The Infonautics GmbH will individualize, install and activate the online booking engine for your hotel. The only system requirements at your hotel for the online administration of the room allotments and the possibility to publish special offers and packages are:

a PC with Internet Explorer and temporary internet access.

The online booking engine can be started via link on your own website and your guests will be able to book your rooms and your packages instantly online at your hotel.

6. Contact

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7. References

A few references of hotels working with our online booking system:

Business Hotel Waldhorn Bern	www.waldhorn.ch
Hotel Alpenrose Wengen	www.alpenrose.ch
Hotel Atlantico Lugano	www.atlanticolugano.ch/
Leoneck Hotel Zürich	www.leoneck.ch
Hotel Traube Scuol	www.traube.ch
Seehotel Waldstätterhof Brunnen	www.waldstaetterhof.ch